

# PLANNING FOR SUCCESSFUL WOMEN

Jaslyn Ng | 1x TOT | 4x COT | 6x MDRT 24 August 2023

### WHAT'S JASLYN'S PROFILE

Single working mother with 2 kids

#### Career

- Re-started a new career with Prudential at age 33
- Global HR Director (SGD 250K) with 11 Years
  Experience
- Age NOT YOUNG but NOT OLD Too



#### JOURNEY FROM 2017 TO PRESENT



- Top Protection Rookie Award: No.2
- Top Sum Assured Award: No. 1
- Prudential President Club (Top 30)
- Premier Summit
- Achieved COT

2018

- Promoted to FSM
- Achieved COT
- Premier Gold
- Million Dollar Agency

2020

- Achieved TOT
- Multi-Million Dollar Agency
- Premier Platinum

2022



- Cleared MDRT in my first year.
- Premier Silver
- Top Rookie FC Award:
  No. 6

2019

- Achieved 2 X MDRT (3% shortfallAchieved COT to COT)
- Premier Platinum
- Top Rookie Agency Management (No.2)
- Multi-Million Dollar Agency

2021

- Million Dollar Agency
  - Top 3 SFSM for H1 2021

2023

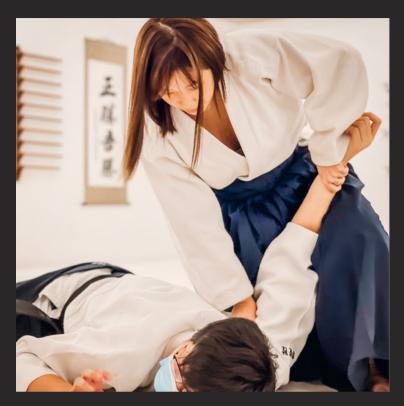
- Elite Women of Year 2023
- Achieved MDRT
- Premier Silver till date

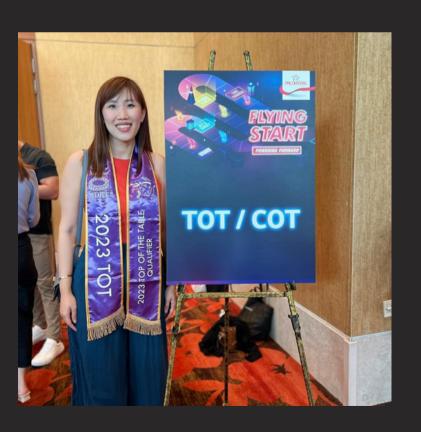
# 4 KEY INGREDIENTS

Achieving success by focusing on critical areas:

- 1. Family
- 2. Social
- 3. Career
- 4. Community









## **FAMILY**

- Very important to get family support
- Set aside family time
  - Eg. weekends for Family & Kids, annual overseas trip



# SOCIAL

Doing things you love that can help you to destress eg. Meeting friends, Exercise



### CAREER

#### Work-life integration

- Compartmentalise time and draw slight boundaries
- 0 time wasted
- Give up own ME-time to achieve optimal balance
- All about trade-offs



## COMMUNITY

Have a community of like-minded people who understand and support you

#### Right pillars of support:

- Team support
- Delegate based on competitive advantage



## 4 RISK FACTORS

#### THAT WOMEN FACE

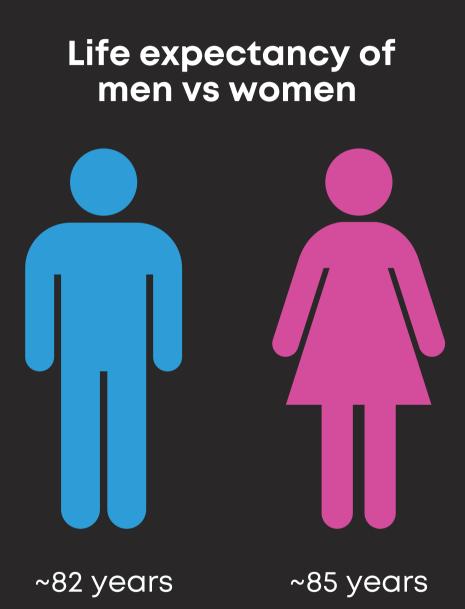
- 1. Longevity risk
- 2. Relationship risk
- 3. Juggling many roles
- 4. Lack of confidence risk



#### LONGEVITY RISK

Life expectancies exceed expectations, resulting in greater-than-anticipated cash flow needs.

- Women live longer compared to men with average mortality age of 85 years
- Living longer means:
  - More living & health care costs, more funds required
- Critical for women to have a proper retirement plan
  - Saving enough money
  - Understand own financial roadmap



#### RELATIONSHIP RISK

A relationship is one of the biggest financial risk women take.

- All relationships including marriage is not guaranteed to last forever.
- Divorce & separation are a significant financial risk to women left "vulnerable" by joint decisions made while in a long-term relationship
  - Commonly seen that women are scaling down their careers to accommodate family life
- Women should be financially independent
  - Never give up your financial independence especially in a marriage



#### JUGGLING MANY ROLES

Women continue to balance working outside home with their domestic responsibilities and their multiple roles eg. wife, mother, daughter, sister, employee etc.

- The inner conflict and its consequences
  - Guilt, having to live up to expectations
- Can we have it all? Finding the balance
  - Better time management & organisation
  - Prioritise
  - Less guilt!



As a daughter & sister



As an agency leader



As a financial consultant

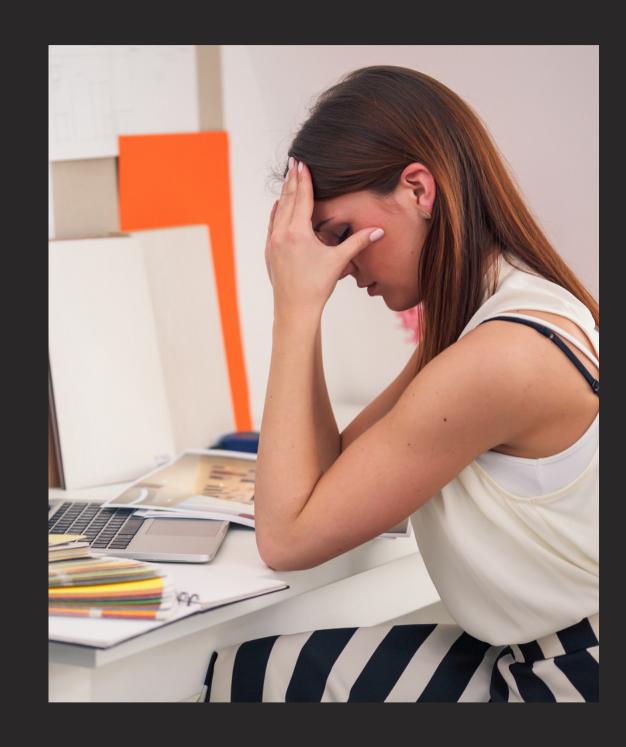


As a mother

#### LACK OF CONFIDENCE RISK

In traditional upbringing, a lot of times the men handled the finances.

- Women tend to feel less confident to manage financials than men but the gap is shrinking
- How to mitigate?
  - Spend time to learn about the things that will help you reach your goals, whether that's about savings, budgeting etc.
  - Just get started & take the first step



# THANK YOU









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